

## **AXA Bank Europe launches a new bank in Slovakia**

Bratislava, April 5th 2011

**AXA Slovakia enlarges its portfolio by offering banking products and services. AXA Bank in Slovakia launches an attractive savings account at a 1.5% annual basic interest rate and a 0.35% loyalty bonus. The account can easily be opened online, through the call centre or via AXA agents, who are available for extra advice and guidance.**

*„Slovakia is the fifth country within AXA Bank Europe where we are deploying banking activities, following Belgium, Hungary, Switzerland and the Czech Republic, the last one having been successfully launched early 2010. With approximately 2.000 employees throughout the different entities, we accompany 1,1 million customers and implement the One AXA business model, combining both insurance and banking activities as a response to customers' needs“ says **Jef Van In, CEO of AXA Bank Europe.***

*AXA Bank Slovakia delivers superior quality to our customers by offering an attractive savings account at a 1.5% annual basic interest rate plus a 0.35% loyalty bonus assigned at the end of the year, if the average account balance exceeds € 2,000. The setup and management of the account is completely free of charge. And customers will have an option to receive an international VISA Electron debit card with chip if their account balance is € 100.*

**Petr Skok, CEO of AXA Bank Europe in Slovakia:** *„On top of a very competitive interest rate, our customers can count on accessible and customer-friendly services: they can open the account online, via our call centre or through one of our agents who are available for extra advice and guidance.“*

*By offering integrated financial services, we are able to increase our customers' satisfaction. With the savings account for instance, customers can also subscribe to a special accidental death insurance. A good example of how we implement the One AXA business model.*

**Dušan Doliak, AXA CEO for Slovakia and Czech Republic:** *„When the AXA Group entered the Slovak market in 2007, we offered Pension Saving and Life Insurance. Gradually we added Mutual Funds and P&C Insurance. By launching the bank we now have a complete offer package in Slovakia.“*

## AXA in Slovakia

In Slovakia, AXA is present through the following entities:

- AXA životní pojišťovna a.s., branch of an insurance company from another member state
- Dôchodková správcovská spoločnosť AXA d.s.s., a.s.
- Doplnková dôchodková spoločnosť AXA d.d.s., a.s.
- AXA investiční společnost a.s., organisational unit Slovakia
- AXA pojišťovna a.s., branch of an insurance company from another member state
- AXA Bank Europe, branch of a foreign bank

## AXA Group

The French AXA Group is the worldwide leader in financial protection. The business activities of the AXA Group are spread throughout the world with branches in more than 50 countries, in particular in the Western Europe, North America and the Asia-Pacific region. Globally AXA provides professional services to over 96 million clients and employs more than 200 thousand employees. As of June 30, 2010, AXA was managing assets worth € 1.089 billion.

The ordinary shares of AXA Group are listed in section A on Euronext Paris under the symbol CS (ISIN FR0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). The American depositary shares are listed also on NYSE under the symbol AXA. AXA Group's main field of business is financial protection. It offers Life Insurance, P&C Insurance, Pension Saving, Asset Management, Assistance Services, Consulting, Legal Protection and other. AXA's ambition is to become the provider of choice in its main areas of business. We are committed to providing highly efficient and professional services to all our clients.

## Charitable activities of AXA

The AXA Group strives to be a responsible corporate citizen. Our priorities are support of charitable projects, responsible environmental policy and sponsorship. In Slovakia, AXA has successfully launched a project named **AXA Hearts in Action**, which combines under one roof the voluntary work of AXA financial group employees. Within the scope of AXA Hearts in Action we provide financial, material and logistic support to those who need it the most. Ever since 1991 this project strives to bridge the charitable organizations, the AXA Group and the employees who don't hesitate to join the voluntary effort to express their solidarity and help the people in need.

Another voluntary corporate project is the **Day at AXA**. It is basically a combination of an informal workshop and a tour of the premises of AXA that presents its individual organization levels.

In Slovakia AXA also organizes collections and fund-raisers for people living in crisis centres. Employees of the AXA Group in Slovakia can also join the **AXA Donate blood and save life** event organized by AXA in cooperation with the Slovak National Transfusion Service. With the help of the Križovatka foundation AXA each year donates **Babysense** respiratory movement monitors to new-born wards of Slovak hospitals.

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